



Campaigner

£23,000 pro rata (2 days a week)

1 year contract (3 month probationary period)

Oxford

About We Own It

We Own It is a not-for profit organisation which aims to shift the debate on privatisation and public ownership. We believe the people who use and pay for public services should come before private profit, and we want decisions about our services to be transparent and accountable. We are making the case for public services to be in public hands and lobbying for changes in government policy.

We have developed a strong media profile, appearing on BBC Radio 4, Sky News and in the Financial Times, the Independent and the Guardian. We are influencing politicians locally and nationally with our call for a Public Service Users Bill to give the public a say.

We Own It is a new and small organisation (when you join us we'll be three part time members of staff) with a big mission. Over the next year, we want to grow so that we can increase our impact. We need your help to do this. It'll be an exciting time - both politically, after the election, and organisationally, because we are growing. We are advertising for new, part time 1 year roles but we hope that these positions will expand and become permanent.

You'll get to work at the heart of a dynamic new campaigning organisation, help it grow, develop your skills and claim some of the credit as we increase our impact. You'll need to be keen to jump in and take ownership, lead projects and drive things forward. You'll also need to be happy to carry out a variety of basic tasks and be flexible about your role.

We think there's a lot of potential for We Own It to make a real difference to our public services. We need driven, enthusiastic and organised people to help make it happen. Does that sound like you?

Your role

We're looking for a campaigner to help drive forward the campaign for a Public Service Users Bill and support our work making the case for public ownership. We believe the people who use public services should have a say over outsourcing and privatisation; we want to see transparency, accountability and people before profit in our public services. After the election, we need your help to build on commitments made by politicians to our Bill, create new alliances, increase our press profile - and raise the pressure on the post-election government.

- Work with the director to decide on and deliver campaign strategy after the election
- Build support from politicians, locally and nationally
- Build alliances with organisations where there is common ground

- Develop our links with local campaigners
- Write online content about privatisation/public ownership of different public services, drawing on existing evidence and recent experience, grow our online presence through the website, blogs and social media
- Help build our press profile, raising awareness of the issues of privatisation and outsourcing and our solutions in the media
- Work with the director and the operations and finance manager to deliver the growth strategy for the organisation
- Provide general administrative support for our campaigning work – updating the website, dealing with queries etc.

Person specification

Essential

- Proven track record in campaigning, a strategic thinker
- Ability to meet tight deadlines and manage multiple priorities
- A persuasive self-starter (and finisher!)
- Creativity (especially on a tight budget)
- Great communication skills, including excellent writing and editing skills
- A confident networker who can make the case for our solutions in person
- Knowledge of the political landscape, interest in public services
- Attention to detail in all tasks, thorough and thoughtful approach
- Good IT skills
- A sense of humour
- Ready to get stuck in and undertake a wide range of tasks from the administrative to the strategic
- Plenty of initiative, flexible and adaptable
- Demonstrable commitment to We Own It's policy goals
- Passion for what we are trying to achieve

Desirable

- Experienced in social media
- Project management experience
- Experience of press work
- Multimedia skills (e.g. video, design or web)
- Formal education or qualification in one of our areas of work

How to apply

Please apply by email to Cat at cat@weownit.org.uk

The application should include

- A covering letter explaining how you meet the criteria for the role
- Your CV
- The names and contact details of two referees
- Please also state where you saw the position advertised

Closing date for applications is **Wednesday 15th April.**

Interviews are expected to take place on **Tuesday 21st April.**