



Communications and Campaign Support

Your role

We're looking for an excellent communicator who is also efficient, friendly and super organised, to help win public services for people not profit. This is a fast-paced role in a small team with a big mission!

You'll be providing ongoing support to the team on campaigns as well as growing our media and social media profile with impactful communications. We're looking for someone who has a track record of making compelling videos and graphics, or is eager to learn. You'll need to be keen to carry out a variety of tasks and be flexible about your role.

This role is a crucial part of the We Own It team and central to increasing our impact. Part of a small, high performing team working mostly remotely and sometimes in London, you'll need to be extremely self-motivated and able to work efficiently and autonomously.

You will:

- Be a friendly, helpful first port of call for email queries
- Create excellent, inspiring copy in a range of formats including social media posts, newsletters, blogs, graphics, videos
- Grow our social media profiles, taking a lead role in editing and captioning videos for social media
- Support campaigners and the team with a range of tasks as needed, for example launching online actions, help with running events
- Respond to straightforward press queries, drafting quotes for the media, sending out press releases
- Support the director to grow our newsletter, including with facebook adverts
- Take responsibility for growing our weekly webinars for supporters
- Be on the rota to handle press calls out of hours one week in four
- Support the Operations Lead when fundraisers happen

Person specification

Essential

- A strategic self-starter with bags of initiative, ready to hit the ground running with remote support and keen to learn fast
- Excellent written and verbal communication skills, able to make complexity simple

- Excellent organisational skills, a systematic person with attention to detail who sets and meets deadlines
- Positive, can-do attitude and efficiency in a fast-moving campaigning environment, emotionally intelligent and a team player
- Natural talent for communication and willingness to learn how to make excellent videos and graphics if you don't already have a track record of doing so
- Experience of using social media creatively to communicate campaign messages
- Ready to learn and get stuck in, happy to manage a range of tasks from admin to strategy
- Passionate and enthusiastic about our campaigns and mission
- Happy to travel to London for meetings and events

Desirable

It would be really helpful if you have experience – paid or voluntary - of any of the following:

- Skills or track record of video making
- Skills or track record of photo editing and graphic design
- Press experience, managing the media proactively and reactively
- Experience of running campaigns and thinking strategically about how to make change happen
- Experience of administration, organising events, fundraising, project management under pressure
- Experience of facilitating groups of people whether online or in person
- Strong awareness of the political landscape and good judgement about how to influence it

About We Own It

We Own It is a not-for-profit organisation which aims to shift the debate on privatisation across public services, including water, energy, buses, railways, the Royal Mail, care work, council services and of course the NHS. We campaign to win tangible victories to improve people's lives while also communicating the wider case for public ownership.

What we offer:

£32,690 pro rata = £21,793 for a three day week

22.5 hours work week, this is likely to be working either Monday or Tuesday, plus Thursday and Friday (some flexibility may be possible for the right candidate)

Hybrid working, with 1 day a month minimum in our London office

Further travel for campaign events in London and elsewhere, depending on opportunities

How to apply

Please email your CV, a cover letter and a piece of writing (online or print) you are proud of to Cat at cat@weownit.org.uk by **Sunday 9th November**.

In the cover letter please explain how you meet the person specification.

Interviews will take place in London on **Tuesday 2nd December (first stage) and Tuesday 9th December (second stage)**.