



## **Press and Communications Officer**

**£28,504 pro rata (£22,803 for 4 days a week)**

**Permanent contract (6 month probationary period)**

**Oxford**

### **About We Own It**

We Own It is a not-for profit organisation which aims to shift the debate on privatisation. We are making the positive case for public ownership of a whole range of public services, from railways to water, from council services to the NHS. Since launching in 2013, we have won several campaigns against privatisation and developed a strong media profile, appearing on BBC Radio 4, Sky News and in the Mirror, the Telegraph and the Guardian.

You'll get to work at the heart of a dynamic campaigning organisation, help it grow, develop your skills and claim some of the credit as we increase our impact.

You'll be ready to jump in and proactively create new opportunities to ramp up our voice in the media and online. You'll also be happy to carry out a variety of basic tasks and be flexible about your role.

### **Your role**

We're looking for a super organised, excellent communicator, a people person who can build new relationships with journalists and campaigners, get across our message and juggle a wide range of tasks.

Every day you'll inspire people about public ownership and do your best to get us in the news. You'll be an essential part of the organisation, increasing our profile, supporter base, networks and impact.

We're looking for the right person who needs to be great at writing, smart, efficient, and passionate about our cause. You will:

- Create excellent, inspiring copy in a range of formats, including media releases, news articles, blogs, social media content and newsletters
- Develop and implement our media and communications strategy
- Proactively ramp up public ownership in the media, creating and building relationships with journalists, increasing our profile on TV, radio and in the papers
- Organise media interviews, press releases and photocalls
- Brief spokespeople to prepare them for interviews
- Ramp up our online profile to reach more people via social media and our website
- Build alliances, develop networks with organisations and national and local campaigners, working with activists around the country to defend and promote public services
- Carry out campaign support and research as needed
- Share the work of all anti privatisation campaigners, building relationships and helping local campaigners to get local press coverage

## Person specification

### Essential

- Excellent written and verbal communication skills
- Able to make complexity simple and write in an accessible way
- High attention to detail, accurate, thorough and thoughtful
- Strategic thinker, smart at messaging
- Passionate and enthusiastic about our campaigns and our mission
- Excellent organisational and time management skills
- Emotionally intelligent, persuasive networker, with great people skills, friendly and professional manner
- Experience of using social media for campaigns and to motivate people to take action
- Ready to learn and get stuck in, happy to manage a range of tasks from admin to strategy
- Self-motivated with plenty of initiative, while also good at working in a team
- Creativity (especially on a tight budget)
- Knowledge of the political landscape, interest in public services

### Desirable

It would be great if you have experience – paid or voluntary - of any of the following:

- Press experience, managing the media proactively and reactively
- Proven success ensuring media coverage
- Existing relationships with journalists
- Strong news sense and good understanding of what journalists are looking for
- Experience of working in a small and/or campaigning organisation
- Experience of project management under pressure
- Experience of editing and managing websites
- Skills in photo editing/design/video making
- Understanding of political campaigning
- Formal education or qualification in one of our areas of work

### How to apply

Please apply by email to Cat at [cat@weownit.org.uk](mailto:cat@weownit.org.uk). The application should include:

- A covering letter explaining why you're interested in the role and how you meet the person specification, giving examples where possible (and saying where you saw the role advertised)
- Your CV
- A piece of writing you're proud of
- The names and contact details of two referees

Please also state where you saw the position advertised

We encourage applications from women; black, asian and minority ethnic people; people who identify as having a disability; people from the LGBT+ community; people from working class backgrounds.

**Closing date for applications is: Sunday 16<sup>th</sup> May**  
**Interviews will take place online on: Wednesday 2<sup>nd</sup> June**