



## **Campaigner**

£28,789 pro rata (£23,031 for 4 days a week)

Permanent contract (6 month probationary period)

Oxford

Currently the team is working remotely but we plan to spend two days a week in the Oxford office from the autumn. In normal times, the role will also involve some work-related travel to London.

### **About We Own It**

We Own It is a not-for-profit organisation which makes the case against privatisation and for public ownership. We believe people's lives would be better if the needs of communities came before profit for shareholders.

We show that public ownership is needed across public services, from railways to water, from care work to the NHS. We campaign to win victories against privatisation and share our message online and in the media.

We Own It is a small organisation (seven members of staff) with a big mission. You'll get to work at the heart of a dynamic campaigning organisation, help it grow and develop your skills.

### **Your role**

We're looking for an enthusiastic, organised Campaigner to work 4 days a week, developing strategic campaigns and making the case for public ownership. You'll need to be highly self-motivated and willing to drive forward campaigns at every stage to win victories. You'll have the opportunity to lead on campaigns you're passionate about and come up with new ideas. You'll be a people person and a great communicator who can help us build our supporter base, networks and impact. You'll also need to be happy to carry out a variety of basic tasks and be flexible about your role.

You will:

- Develop smart campaign strategies and deliver winning campaigns
- Mobilise public support for action on public ownership to ramp up pressure
- Build strong alliances with wider networks and organisations
- Manage relationships with decision makers and politicians
- Come up with creative, eye-catching actions that supporters can take and we can stage to get in the national press
- Work closely with the Press and Communications Officer to maximise press coverage of campaigns
- Research and communicate evidence and stories to bring campaigns to life
- Commission research or polling as required, coming up with new campaign initiatives
- Work flexibly with the rest of the team as required on social media/events/administration - be ready to get stuck in!

### **Person specification**

## Essential

- A strategic self-starter with bags of initiative, ready to hit the ground running with remote support
- Excellent written and verbal communication skills
- Excellent organisational skills, a systematic person who sets and meets deadlines
- Emotional intelligence, great at working in a team
- Creativity (especially on a tight budget)
- High attention to detail
- Track record in campaigning and/or thinking strategically about how to make change happen
- High motivation to campaign for public ownership, passionate about public services and the people who use them
- Experience of any of the following: social media/press work/fundraising/organising events
- Experience of project management under pressure
- Confidence with IT systems and Office software
- Keen to learn and committed to the wider We Own It mission for public ownership

## Desirable

It would be great if you have experience – paid or voluntary - of any of the following:

- Experience of working in a small and/or campaigning organisation
- Experience of working with diverse groups
- Skills in video making
- Formal education or qualification in one of our areas of work

## How to apply

Please send applications by email to [info@weownit.org.uk](mailto:info@weownit.org.uk). The application should include:

- A covering letter explaining why you're interested in the role and how you meet the person specification, giving examples where possible (and saying where you saw the role advertised)
- Your CV
- A piece of your own writing that you're proud of
- The names and contact details of two referees

We encourage applications from women; black, Asian and minority ethnic people; people who identify as having a disability; people from the LGBT+ community; and people from working class backgrounds.

Closing date for applications: **Monday 16<sup>th</sup> August (midnight)**

Interviews: Interviews for all candidates will take place on the same day on either the week commencing **Monday 23<sup>rd</sup> August** or **Monday 30<sup>th</sup> August**